

maximum of one (1) wall sign per business, unless a business fronts on more than one street, in which case a wall sign may be permitted on each street frontage. Such wall signs are permitted a total area of one (1) square foot per each linear foot of building wall upon which the sign is mounted, not to exceed three hundred and fifty (350) square feet.

- D. Exempt Signs. The following types of signs are permitted in all districts, subject to the conditions set out below and other applicable provisions of this ordinance. Such signs or sign activities shall be exempt from obtaining a sign permit. Exemptions shall not be construed as relieving the applicant and owner of the sign from the responsibility of complying with all applicable provisions of this title. The exemption shall apply to the requirement for a sign permit under this section.
1. Flags. Flags, emblems and insignia of political or religious organizations providing such flags, emblems and insignia are displayed for noncommercial purposes.
  2. Government Signs. Signs placed or erected by governmental agencies for a public purpose in the public interest, for control of traffic and for other regulatory purposes, street signs, warning signs, signs of public service companies indicating danger, and aids to service and safety which are erected by, or for the order of government.
  3. Holiday Decorations. Noncommercial decorations displayed on traditionally accepted civic, patriotic, and/or religious holidays, provided that such decorations are maintained in safe condition and do not constitute a fire hazard. Decorations must be removed, or cease to be used, within 30 days following the holiday/event to which they relate.
  4. Political Campaign Signs. All campaign signs may be erected on private property no more than thirty (30) days prior to the election. The property owner shall remove all campaign signs within seven (7) days after the results of an election are certified.
  5. Preventive Maintenance. The ordinary preventative maintenance of a lawfully existing sign which does not involve a change of placement, size, lighting, color or height.
  6. Public Notices. Official government notices and legal notices.
  7. Real Estate Sale/Lease Signs. Except as provided in Section 11-205.B, signs up to a total area of six (6) square feet in residential zones or up to total area of thirty-two (32) square feet in commercial and industrial zones, advertising the sale, rental, or lease of the premises or part of the premises on which the signs are displayed are permitted. Such signs shall be removed within fourteen (14) days of the sale, rental or lease.

Oliver Springs

- street and/or customer parking area. Entrance and exit signs shall not be included when determining total square footage of sign area.
- ii. Individual businesses shall be permitted on (1) ground sign not to exceed one hundred and fifty (150) square feet in area. In addition, any number of wall signs shall be permitted but the total area of which shall contain no more than one (1) square foot of area per linear foot of wall length. Wall signage shall be limited to walls which face a public street and/or customer parking area. Entrance and exit signs shall not be included when determining total square footage of sign area.
  - iii. Individual businesses located within two thousand (2,000) feet of the I-40 interchange right-of-way, shall be permitted a larger freestanding sign in order to attract travelers on the interstate. This sign shall not exceed fifty (50) feet in height and two hundred and fifty (250) square feet in area.
  - iv. Businesses sharing a portion of their building, wall, or lot with another business, and is found in the central business district, shall not be permitted a freestanding sign, but will be permitted any number of wall signs. The total sign area shall contain no more than one (1) square foot of area per linear foot of wall length. Businesses located within the designated Historic District shall have their signs approved by the Historic Zoning Commission, prior to the issuance of a sign permit.
- c. Industrial Districts.
- i. Total sign area permitted for separate establishments on individual lots shall be one hundred and seventy-five (175) square feet; except that no individual ground sign or wall sign shall be greater than one hundred and fifty (150) square feet in area.
  - ii. In industrial PUDs or buildings housing more than one establishment, each establishment may have one (1) ground sign not to exceed seventy-five (75) square feet and any number of wall signs so long and the total sign area for each establishment does not exceed one hundred and fifty (150) square feet.
  - iii. Industrial park entrance signs shall be limited to one (1) major directory sign per entrance and shall not exceed two hundred (200) square feet.